

2021 brings a new look to Frigomec



There comes a time when things change. Either due to an external cause, such as the ongoing pandemic, or due to internal factors, which bring about a decision to move forward. After months of analysis and preparation, this is exactly what we have chosen to do in Frigomec: **move forward**.

2020 was a unique occasion to look in the mirror, at our brand assets and our values, assess our competences and determine our vision and mission. We observed the market, listened to our customers around the world, and felt it was time to adapt to a future that would undoubtedly bring new opportunities. Yet, as we are not a company that will rush into anything new without being sure of our abilities and without a solid reason, we are moving forward one step at a time.

During the course of 2021 we will release our **new corporate identity**, a new logo accompanied by new communication tools, a renewed website, product literature and advertising. Behind the new image, we are still the same reliable partner you can count on for technical support, regulatory expertise, tailored solutions and made-to-measure performance and efficiency in the HVAC & R sector, with a growing focus on R744 requirements.

Here is our new logo, a worthy evolution of the original logo designed and drawn by Giovanni Vignoli, who founded the company in 1967.



We have also designed a logo for our special line of R744 solutions, Klimal.



To begin our step-by-step release, please visit our **splash page** which enables access to our existing website, and look forward to spotting more elements of our new online identity very soon.

The time has come to change, so join us on our new adventure.

With Frigomec, you are in safe hands.

Access the current website

[http://www.](http://www.frigomec.com)

